

1 1. (Currently Amended) A multilayer composite comprising a dimensionally
2 unstable facestock having bottom and top surfaces, at least the bottom surface of said facestock
3 being printable, and a carrier sheet removably laminated to the top surface of said facestock at an
4 interface therebetween, with the bond strength at said interface being less than the yield strength
5 of said facestock to thereby allow separation of said carrier sheet without distorting or otherwise
6 damaging said facestock, the stiffness and tensile strength of said carrier sheet being sufficient to
7 prevent said facestock from distorting more than 1.0% when said composite is exposed to
8 temperatures above about 140°F and/or tension greater than about 0.5 PLI.

1 2. (Original) The composite of claim 1 wherein said facestock comprises a film
2 selected from the group consisting of vinyl, urethane, acrylic, polyester, polypropylene,
3 polyethylene, and blends thereof.

1 Claim 3 (Cancelled).

1 Claim 4 (Cancelled).

1 5. (Previously Amended) The composite of claims 1 or 2 wherein said facestock
2 has low flexural stiffness.

1 6. (Original) The composite of claim 1 wherein the thickness of said facestock is
2 between about 0.25 to 3.5 mils.

1 7. (Original) The composite of claim 6 wherein said thickness is between about 1
2 and 3 mils.

1 8. (Original) The composite of claim 1 wherein said facestock has elongation
2 characteristics as measured in accordance with ASTM D-822 greater than 50% in at least one
3 direction.

1 9. (Original) The composite of claim 8 wherein said elongation characteristics are
2 greater than 100% in at least one direction.

1 10. (Original) The composite of claim 1 having a stiffness greater than about 60
2 grams.

1 11. (Original) The composite of claim 1 wherein the bond strength at said interface is
2 less than the respective tensile strengths of said facestock and said carrier sheet.

Claim 12 (cancelled).

1 13. (Original) The composite of claim 1 wherein the bond strength at said interface
2 as measured in accordance with FTM3 is less than 200 grams per 2 inch width.

1 14. (Original) The composite of claim 13 wherein said bond strength is less than 100
2 grams per 2 inch width.

1 15. (Original) The composite of claim 14 wherein said bond strength is less than 60
2 grams per 2 inch width.

1 16. (Original) The composite of claim 3 wherein the stiffness and tensile strength of
2 said carrier sheet is such as to prevent said distortion.

1 17. (Original) The composite of claim 1 further comprising a liner releasably adhered
2 by means of a pressure sensitive adhesive to the bottom surface of said facestock.

1 18. (Original) The composite of claim 17 further comprising graphics interposed
2 between the bottom surface of said facestock and said pressure sensitive adhesive.

1 19. (Original) The composite of claim 18 wherein said graphics are printed on the
2 bottom surface of said facestock.

1 20. (Previously Amended) The composite of claim 1 wherein said carrier sheet
2 comprises a film selected from the group consisting of polyester, polypropylene and polystyrene
3 and surface modifications thereof.

1 21. (Previously Amended) The composite of claim 1 wherein said carrier sheet is
2 selected from the group consisting of extrusion coated paper and extrusion coated film.

22. (Currently Amended) A subsurface printed pressure sensitive laminate

comprising:

(a) a multilayer composite comprising:

(i) a dimensionally unstable facestock having bottom and top surfaces;

(ii) indicia reverse printed on the bottom surface of said facestock; and

(iii) a carrier sheet removably laminated to the top surface of said facestock at

an interface therebetween, the bond strength at said interface being less

than the yield strength of said facestock to thereby allow separation of said

carrier sheet without distorting or otherwise damaging said facestock, the

stiffness and tensile strength of said carrier sheet being sufficient to prevent

said facestock from distorting more than 1.0% when said composite is exposed

to temperatures above about 140°F and/or tension great than about 0.5 PLI;

and

(b) a release liner removably adhered to the printed bottom surface of said

facestock by a pressure sensitive adhesive layer, said release liner being removable

from said composite to expose said adhesive layer for adhering said composite to a

substrate, and said carrier sheet being removable from said composite to expose the

top surface of said facestock.